Good Idea Slovakia

Exhibit Rental Information

Good Idea Slovakia is both the slogan and the brand of Slovakia. It is part of an ad campaign to encourage tourism and industry in Slovakia. The panels highlight Slovak advancement and treasures, in the fields of Innovation, Culture, Travel, Sports, Business, and Education. Included are pop artist Andy Warhol, a flying car, and cyclist Peter Sagan. This exhibit was created by the Ministry of Foreign Affairs of the Slovak Republic.

Exhibit Contains:

• This exhibit consists of 14 flexible panels measuring 37 inches wide by 26 inches long for a total of 64.5 linear feet of display space. Good Idea Slovakia is both the slogan and the brand of Slovakia. It is part of an ad campaign to encourage tourism and industry in Slovakia. The panels highlight Slovak advancement and treasures, in the fields of Innovation, Culture, Travel, Sports, Business, and Education. This exhibit was created by the Ministry of Foreign Affairs of the Slovak Republic.

• The panels are rolled into a box measuring 12” x 12” x 40” and weighing approximately 15 lbs.

Time:
Duration of exhibit is negotiable.

Procedures for Booking:
The borrower must pay for shipping costs to and from the venue. The NCSML Traveling Exhibit Coordinator will ship via FedEx and send return shipping labels via email once the exact return date has been determined. The Coordinator will also arrange the package pick-up. The NCSML Finance Director will bill the borrower after the exhibit’s return to the NCSML.

Setting up the Exhibit:
The panels can be arranged in any order and will accommodate almost any space. Each panel has circular grommets for hanging by hooks, nails, or cables. Command strips may also be applied to their backs, but this method is unlikely to hold for as long.

Questions about this exhibit?

Contact:
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The NCSML traveling exhibition program is generously supported by American Czech Association, Los Angeles and American Sokol Los Angeles.